


Time is ticking away on this special offer: 5.9% fixed APR

From: Household Bank
Sent: Weekday, Month XX, 2000 0:00pm
To: Sample Name
Subject: Reminder: A Special Balance Transfer Offer from Household Bank

SUPER-LOW
5.9%*
FIXED APR
on all online balance transfers
for six billing cycles

Act fast!

**Our low 5.9% fixed APR
for online balance transfers
expires July 20, 2001.**



Click here to transfer now!


Household Bank®

Dear Sample A. Sample,

You can still get a low 5.9% fixed APR on all your high-rate balance transfers. Just go to www.hbcard.com and transfer your high-rate balances online before July 20, 2001.

Remember, as a registered Cardmember, you can view your account, statements and recent transactions. Pay your bill. Get email alerts. And much more. All online — and all FREE. In addition, every transaction you make will be secure and your personal information will remain confidential.

To start saving right away, just go to www.hbcard.com and transfer your high-rate balances to our special, low 5.9% fixed APR now. You can also transfer balances over the phone, at 1-800-218-5548.

Sincerely,

Kim Allen
Household Bank Site Manager

LOG ON **July 20, 2001** to save money with our low 5.9% **BEFORE:** online balance transfer rate. www.hbcard.com

Or if you prefer, call 1-800-218-5548

* Balance transfers must not exceed your available credit limit and must post to your Account on or before 7/20/2001 in order to qualify you for a fixed balance transfer APR of 5.9% (corresponding .01616% Daily Periodic Rate) on each balance transfer, for the first six billing cycles after each balance transfer posts to your Account. A 2.5% or \$5 minimum Cash Advance Fee for each balance transfer transaction will apply. For balance transfers that post to your Account after 7/20/2001, a 5% or \$10 minimum Cash Advance Fee for each balance transfer amount will apply. Periodic Finance Charges will apply immediately upon use of this balance transfer offer. Use of this balance transfer will constitute a charge against your credit card Account. After the six billing cycles, or if at any time your Minimum Payment is received and posted after the Payment Due Date, the Customary APR for purchases will apply. The Customary APR has been previously disclosed in your Cardmember Agreement and Disclosure Statement, as amended from time to time.

Unfortunately, replies to this address cannot be serviced. To best address your needs, please click "Contact Us."

If you would like more information about Household Bank's Privacy Statement, please visit <http://www.hbcard.com>.

Household Bank is committed to safeguarding your privacy online. As a Household Bank cardmember, you are receiving this email because you provided us with your email address. If you do not wish to receive future email about exciting products and services available to you as a cardmember, reply to this message with the word "unsubscribe" typed in the subject line.

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